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# The Big Awesome Book Of Hand & Chalk Lettering



## Synopsis

Get creative, express yourself, and add that personal touch with hand lettering! With illustrated step-by-step instructions, *The Big Awesome Book of Hand & Chalk Lettering* shows the complete beginner how to master the art of hand lettering, the composition/design of phrases on the page, and flourishes to embellish the design. It also includes chalk lettering, fun prompts for writing, and 15 projects and gift ideas, ranging from gift tags to a lettered poster to chalk-lettered signs for special events. *The Big Awesome Book of Hand & Chalk Lettering* covers 15 lettering styles from Black Letter and "melting" to circus and Victorian, as well as serifs and scripts along with numerous borders, corners, banners, bursts, frames and other accents.

## Book Information

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## Customer Reviews

Dina Rodriguez is a freelance hand lettering artist. With an educational and professional background in digital arts, design, and marketing, she specializes in commercial illustration and branding for creative businesses. Dina has been hand lettering full time for four years, working with brands such as Invision, GE, American Greetings, and Wacom. She does both traditional ink and chalk lettering, as well as tablet lettering using digital tools such as Photoshop and Illustrator. Her teaching experience includes giving workshops and talks at universities and creative conferences such as Full Sail University and Creative South. She also teaches hand lettering on her blog for free to over 15,000 students and live streams her process on Twitch three times a week.

I found this book so inspirational! Highly recommend it. I do chalk lettering as well as ink lettering and I found this book to be great on both topics, especially for those new to lettering. I especially loved how the author walks us through her actual planning stages for a finished piece and the construction of the fonts she uses are well demonstrated throughout the book.

lots of useful info.

I have purchased several hand lettering guides and this one is definitely a great addition to my collection. The book is chock full of useful tips and creative ideas but what I love most about it is the "Here's How" section. For each of the 15 lettering styles (A-Z and #s), it gives detailed instructions on how to form some of the basic letters and numbers for each style. It should be noted that most of the alphabets are shown only in uppercase, four are only in lowercase and only one (Monoweight Script) is shown in both upper- and lowercase.

Tons of tips! I was pleasantly surprised that this wasn't a book with just a few alphabet styles (although it has that too!) and that's it - there are tons of tips and guides to go through each alphabet step by step. There's also some sections on hand/chalk lettering in general that are really informative. I've purchased quite a few hand lettering books and this was the first one that really felt worth it.

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